KAYLA JORDAN

Department of Psychology

University of Texas at Austin

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**EDUCATION**

Ph. D. Social Psychology, University of Texas at Austin, Spring 2020 (anticipated)

Advisor: James W. Pennebaker

M.S. Experimental Psychology, Missouri State University, 2015

Advisor: Erin M. Buchanan

B.S. Psychology and History, Evangel University, Springfield, MO, 2013

Concentration: Philosophy

**EMPLOYMENT**

**Psychology Department, University of Texas at Austin**

Graduate Research Assistant (2016-Present)

**Psychology Department, University of Texas at Austin**

Teaching Assistant (Fall 2015; Fall 2018; Spring 2019)

**RStats Institute, Missouri State University**

Statistical Analyst/Graduate Assistant (2013-2015)

**PUBLICATIONS**

Jordan, K.N., Sterling, J., Pennebaker, J.W., & Boyd, R.L. (2019). Examining long-term trends in politics and culture through language of political leaders and cultural institutions. *Proceedings of the National Academy of Sciences*, *116*(9), 3476-3481.

Jordan, K. N., Pennebaker, J. W., & Ehrig, C. (2018). The 2016 US Presidential Candidates and How People Tweeted About Them. *SAGE Open*, *8*(3), 1-8. doi: 10.1177/2158244018791218.

Jordan, K. N., Pennebaker, J. W., Petrie, K. J., & Dalbeth, N. (2018). ‘Googling’ Gout: Exploring perceptions about gout through a linguistic analysis of online search activities. *Arthritis care & research*. doi: 10.1002/acr.23598

Jordan, K. N., & Pennebaker, J. W. (2017). The exception or the rule: Using words to assess analytic thinking, Donald Trump, and the American presidency. *Translational Issues In Psychological Science, 3*(3), 312-316. doi:10.1037/tps0000125

Johnson, C.C., Buchanan, E.M., & Jordan, K.N. (2014). Blog topic and word frequency: What predicts high powered blogs? *Psychology of Popular Media, 3,* 154-163.

Jordan, K., Worthington, E. L., Jr., & Sutton, G.W. (2013). Promoting forgiveness toward christians by LGBTQ respondents using apology and perspective-taking. *Journal of Psychology and Christianity, 32,* 99-114.

Jordan, K. (2013). Social networking, religious similarity, and moral reasoning: Potential causes of revolution. *Psi Chi Journal of Psychological Research, 18,* 130-136.

**MANUSCRIPTS IN PROGRESS**

Jordan, K.N., Buchanan, E.M., & Padfield, W.E. (under review). Language of war: Linguistic differences in political discourse involving conflict.

Jordan, K.N., Pennebaker, J.W., & Boyd, R.L. (in progress). The content and psychometrics of search behavior.

Jordan, K.N. (in progress). Constructed Characters: The Role of the Press in Communicating Presidential Candidates

Jordan, K.N., Pedler, R., Tritschler, S., & Colon, T. (in progress) How Pronouns May Guide Attention and Perpetuate Gender Stereotypes (work with undergraduates)

Jordan, K.N., Nowell, W.B., Gavigan, K., Curtis, J.R., & Pennebaker, J.W. (in progress). Different Stories, Same Disease: Patients’ vs. Health Professionals’ Understanding of Gout.

Jordan, K.N. (in progress). Primary Personalities: How Candidate Traits Predict Success in Presidential Primaries

**SKILL SET**

**Programs**: *R*, AMOS, Python, SPSS, HTML, LIWC

**Statistics**: Text Analysis, Natural Language Processing, Multilevel Modeling, Structural Equation Modeling, Logistic Regression, Factor Analysis, Classification Methods, Nonparametric Statistics, Meta-Analysis

**MANUALS AND SOFTWARE**

Pennebaker, J.W., Boyd, R.L., Jordan, K., & Blackburn, K. (2015). *The development and*

*psychometric properties of LIWC2015* . Austin, TX: University of Texas at Austin. DOI:

10.15781/T29G6Z

**CHAIRED SYMPOSIA/WORKSHOPS**

Jordan, K. N., & Boyd, R. L. (2017, May). When You’re Wrong: The Current Science on How Opinions Change. Symposium held at the 29th Annual Conference for the Association for Psychological Science, Boston, MA.

Jordan, K.N. (2014, May). Structural Equation Modeling. Workshop for RStats Stats Camp at Missouri State University, Springfield, MO.

**PRESENTATIONS**

Jordan, K.N. (2019, August). *Constructed Characters: How the Elite Media Communicates Political Figures.* Paper presented at the American Political Science Association meeting, Washington, D.C.

Jordan, K.N. (2018, March). *Politicians are People Too: A Language Based Approach to Political Psychology.* Presentation at the Psychology of Language Preconference at Society for Personality and Social Psychology, Atlanta, GA.

Pennebaker, J.W. & Jordan, K.N. (2018, March). *Cultural Shifts in the Presidents We Choose.* Symposium presented at Society for Personality and Social Psychology, Atlanta, GA.

Jordan, K.N., Sterling, J., & Pennebaker, J.W. (2017, November). *The Language of Politics and Culture*. Paper presented at Social Media and Political Participation Conference, New York, NY.

Jordan, K.N. & Pennebaker, J.W. (2017, June). *Trump and Trends in the American Presidency*. Symposium presented at the Canadian Psychological Association meeting, Toronto, Canada.

Jordan, K.N. (2017, May). *Great Debating: The Influence of the 2016 Presidential Debates on Public Opinion.* Symposium presented at Association of Psychological Science meeting, Boston, MA.

Jordan, K.N., & Pennebaker, J.W. (2017, January). *Online Search Behavior after a National Trauma: A New Window into Emotional Coping.* Poster presented at Society for Personality and Social Psychology, San Antonio, TX.

Jordan, K. & Pennebaker, J.W. (2016, October). *Election 2016: Language of the Candidates and Twitter*. Roundtable presented at Social Media and Political Participation Conference, New York, NY.

Jordan, K. & Buchanan, E.M. (2016, January). *Linguistic Changes in Foreign Policy Discourse.* Poster presented at Political Psychology Preconference at Society for Personality and Social Psychology, San Diego, CA.

**GRANTS & AWARDS**

Awards:

Professional Development Award, 2017. University of Texas at Austin.

Grants:

Principal Investigator. The Effects of Apology and Perspective-Taking on Intergroup Forgiveness and Attitudes (5/1/2012-10/31/2012). Psi Chi Summer Research Grant. $3500

**TEACHING EXPERIENCE**

Teaching Assistant, University of Texas at Austin

Fall 2015 PSY 301: Introduction to Psychology (SMOC)

* Created exam questions, met with students during office hours, managed online course material (Class size: ~1500)

Lab Instructor, University of Texas at Austin

Fall 2018 PSY 418: Statistics and Research Methods

* Taught lab section of class, lectured on topics related research methods, graded research papers and other assignments, guided students in developing research project, met with students during office hours (Class size: 16)

Lab Instructor, University of Texas at Austin

Spring 2019 PSY 418: Statistics and Research Methods

* Taught lab section of class, lectured on topics related research methods and statistics, graded research papers and other assignments, guided students in developing research project, met with students during office hours (Class size: 18)

**TRAINING IN TEACHING**

Fall 2018, Supervised Teaching in Psychology

* Full semester class covering pedagogy and effective teaching practices with evaluated teaching performance

**TEACHING INTERESTS**

Undergraduate

Introductory Statistics

Research Methods

Advanced Statistics

Introduction to Social Psychology

Political Psychology

Political Communication

Graduate

Introductory Statistics

Research Methods

Advanced Statistical Topics

Text as Data

Natural Language Analysis

Political Psychology

Political Communication

**PROFESSIONAL AFFLIATIONS**

Society for Personality and Social Psychology

Association of Psychological Science

American Political Science Association

**AD HOC REVIEWER**

Political Psychology

Journal of Language and Politics

PLoS One

International Journal of Communication

Communication Reports

Journal of Social and Political Psychology

JPSP: Personality Processes and Individual Differences

Evolution and Human Behavior

Computers in Human Behavior

Emotion

Social Media and Society

Journal of Research in Personality

Translational Issues in Psychological Science

Behavioral Research Methods